



2026

SPONSORSHIP

INFORMATION

MUSIC ★ FAMILY FUN ★ FOOD TRUCKS

Rotary
Club of Waukee



The Waukee Palooza



The Rotary Club of Waukee is hosting the 8th Annual Music Festival on Saturday, June 6, 2026 at Hy-Vee in Waukee Iowa. An estimated 2,000 people attend this family-friendly, dog-friendly community event each year.

- Admission is free.
- The fun will begin at 4:00 pm with live music from 4:30-10:00 pm.
- A silent auction and 50/50 raffle will be held.



2026 Musical Acts

Burnin' Sensations
Rhythmic Rewind Band
Pickle Back

These groups have a loyal following in the greater Des Moines and Central Iowa region serving a mix of musical tastes.

There will also be a special area designed for kids (and parents) for a family experience. Besides the great music there will be food trucks and non-alcoholic beverages for all ages.



Contact Us

Jim Strauss or Nate Hardisty, 2026 Waukee Palooza Event Co-Chairs

Jim: 2jimstrauss@gmail.com • 515-987-9979

Nate: waukeepalooza@gmail.com • 515-210-6456



Sponsorship Details:

Presenting Sponsor - \$10,000

- Naming Opportunity (Ex. Waukee Palooza presented by (your organization) hosted by the Rotary Club of Waukee)
- Opportunity to speak at event
- Company name and logo on printed materials, website and social media posts
- Company name and logo printed on a stage banner
- Premium vendor space available for booth
- Company name/logo featured on day-of event banners
- Recognized at event as a “Presenting Sponsor”

Stage Sponsor - \$5,000

- Opportunity to speak at event
- Company name and logo on printed materials, website and social media posts
- Company name and logo printed on side stage banner
- Premium vendor space available for booth
- Company name/logo featured on day-of event banners
- Recognized at event as a “Stage Sponsor”

Band Sponsor - \$2,500

- Company name and logo on select materials
- Premium vendor space available for booth
- Company name/logo featured on day-of event banners
- Recognized at event as a “Band Sponsor”

Advocate Sponsor - \$1,000

- Company name and logo on event website
- Company name featured on day-of event in the Sponsors area

Community Sponsor - \$500

- Company name and logo on event website

Silent Auction Sponsor - In Kind Donations

- Company name and logo on silent auction website



About Waukee Rotary

The Rotary Club of Waukee is part of Rotary International, a not-for-profit worldwide organization that proves every day it's one of the most influential humanitarian service organizations.

The mission of Rotary is to provide service to others, to promote high ethical standards, and to advance world understanding, goodwill and peace through its fellowship of business, professional and community leaders.

Rotarians work together to serve others and make a lasting impact in their community. Other benefits of joining Rotary include personal growth and development, leadership development, citizenship in the community, continuing education, fun, public speaking skills, world citizenship, entertainment, networking, and development of ethics.

Our Story

The Rotary Club of Waukee has been serving its community for over 25 years. Founded in 1998, hundreds of Waukee citizens have joined together for weekly meetings to learn, grow, and commit to making Waukee an even better place to live. The Rotary Club of Waukee meets every Thursday morning at 7:00 am at the Des Moines Golf and Country Club.

The Rotary Club of Waukee continues to make a positive impact in the community through ongoing support of local nonprofit organizations including Waypoint Resources, Garden Gate Ranch, Dorothy's House, Waukee YMCA, Meals From the Heartland, Waukee Schools Foundation, and the Waukee Betterment Foundation. The Rotary Club of Waukee supports local school initiatives and projects that support the City of Waukee such as the Trailhead and Butterfly Garden along Heart of the Warrior Trail and the recent fitness court installation in Ridge Pointe Park.

The Rotary Club of Waukee is partnering with Rotary International and other organizations to provide clean water, latrines, schools, and churches to people in need throughout the world. Since its founding, the Waukee Rotary has invested over \$550,000 for its local community and international causes such as the eradication of polio.

For more information, visit www.waukeerotary.org.



Waukee Rotarians are People of Action





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